

Written by Maury Brown
Monday, 15 March 2010 20:55



VERSUS

**DirecTV and VERSUS have settled
their dispute that lasted from
August till today**

THIS IS BREAKING NEWS...

DIRECTV and Comcast have reached an agreement to return VERSUS to the DIRECTV programming lineup today. The terms of the deal were not disclosed.

As of publication, the channel had return to DirecTV's channel listing on 603.

VERSUS will return to the same DIRECTV programming packages it was in at the end of August 2009 showing cycling content.

"We are pleased that both sides were able to work out a satisfactory deal to bring this programming back to our customers," said Derek Chang, executive vice president, Content Strategy and Development, DIRECTV.

"We're excited that we were able to come to a fair agreement that puts VERSUS back in

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millions of homes with DIRECTV in time for our busy spring programming schedule," said Jamie Davis, president of VERSUS. "We look forward to super-serving these fans with NHL regular-season and playoff coverage, our first live UFC event and much more."

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Maury Brown is the Founder and President of the [Business of Sports Network](#), which includes The Biz of Baseball, The Biz of Football, The Biz of Basketball and The Biz of Hockey.

He
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