

Bruins Draws 10.3 Rating for Game 6 in Boston Market

Written by Maury Brown
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New England Sports Network (NESN) earned a 10.3 household rating in the Boston DMA for last night's Game 6 of the Eastern Conference Semifinal against the Philadelphia Flyers. This is the third highest Bruins game rating in NESN's 26 year history covering the team behind only last year's Eastern Conference Semifinal Game 7 (14.2) and the 2004 Eastern Conference Quarterfinal Game 7 (11.2)

NESN's ratings in the key demographic categories are also impressive, including a 10.8 for Men 25-54 and an 8.0 for Adults 25-54. The Men 25-54 demo rating was #1 in the Boston DMA on Tuesday night while the Adults 25-54 demo rating was second in the market only to American Idol.

NESN will deliver regionally exclusive coverage of game 7 from TD Garden on Friday, May 14 at 7:00 PM. Jack Edwards (play-by-play) and Andy Brickley (color analyst) will handle the call with Naoko Funayama serving as NESN's rinkside reporter. NESN's coverage begins at 6:30 PM with a WB Mason Bruins Face-Off LIVE hosted by Kathryn Tappen who will be joined by Bruins studio analyst Gord Kluzak.

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