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FOR IMMEDIATE RELEASE

CONTACT:

Maury Brown

President, Business of Sports Network

(Office) 503-892-5722

[Contact Maury Brown \(Select name from dropdown\)](#)

"BIZ" SITES GO SOCIAL NETWORKING WITH TWITTER

SITES ADD ABILITY TO POST TO TWITTER DIRECTLY, EACH SITE NOW HAS TWITTER ACCOUNT

The Business of Sports Network announced today that has made "going social" part of each of their award winning sites in two dynamic ways that will get you more info, more often by adding Twitter to all of the sites within the Network's family, including The Biz of Baseball, The Biz of Basketball, The Biz of Football, and The Biz of Hockey. The additions mean breaking news and information will be available to those using the popular social networking location.

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"Social networking is not just a fad, it has become a powerful tool for sports information as leagues, those that report on sports in the media, and professional athletes continue to break news via Twitter," said Maury Brown, founder and president of the Business of Sports Network. "The addition of Twitter to the Business of Sports Network family of sites is something we are excited about as we look to continue to offer new ways of giving our readers the best information on the business of sports."

Each Biz Site Now on Twitter

Getting even more great content from the Business of Sports Network now comes through individual accounts for each site on the popular social networking application, Twitter. Get breaking news, information from those that we follow. Follow the Business of Sports Network sites through the following locations:



[The Biz of Baseball on Twitter](#)



[The Biz of Basketball on Twitter](#)



[The Biz of Football on Twitter](#)



[The Biz of Hockey on Twitter](#)

Post to Twitter Directly from the Biz Sites

Looking to make each of the Business of Sports Network sites even more interactive, you can now post directly to Twitter from each of the "Biz" sites on any page, anytime. Each of the sites now comes with Tweetboard functionality that allows you to login to your account, and post by clicking on a tab provided across each page of the sites, expanding the Twitter interface.

Press Release: The Biz of Hockey Upgrades with Twitter Access

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