Written by the Staff Monday, 03 March 2008 06:08



In our continuation of interviews with those making news in the business of sports, the <u>Business of Sports Network</u>

brings you not one, but two interviews early this week.

Over <u>on The Biz of Football, Bill Jordan interviews John Papuchis</u>, the Defensive Ends Coach for Nebraska. Topics covered in the interview include recruiting, the difference between Pelini and Miles, differences between LSU and Nebraska and how LSU prepared for the National Chamionship Game.

On the baseball side of things, <u>Maury Brown interviews Jeff Moorad, the General Partner and CEO of the Arizona Diamondbacks</u>. Moorad is the first player

agent to become an owner of an MLB club. The

interview touches in Moorad's move from the state of the Diamondbacks when he arrived with the organization, his move from player agent to management, how the Diamondbacks approach player acquisition as a mid-level revenue making market, a progress report on the installation of one of the world's largest high-definition video display at Chase Field, how he and Tom Garfinkel got involved in owning a NASCAR team, whether the D-Backs will work to expand brand through NASCAR, and a PGA sponsorship, the D-Back's unique community program that offers free season tickets to underprivileged families, and much, much more.

To see our listing of over 40 interviews, go to <a href="www.businessofsportsnetwork.com">www.businessofsportsnetwork.com</a>, and check the listing to the left.

The Biz of Basketball is part of the <u>Business of Sports Network</u>. For details on our interviews, latest new on **MLB**, the **NFL**,

the

**NBA** 

and the

NHL

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from outside the lines, check

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for information and links to the Network's sites.